



FIERA MILANO



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A NEW DATE FOR THE PTE - PROMOTION TRADE EXHIBITION. THE APPOINTMENT IS MOVED TO MARCH

*Milan, 19 January 2022 - PTE - PromotionTrade Exhibition, the event dedicated to advertising items, gifts, promotional textiles and technologies for customisation, scheduled in January, will be held at **Fiera Milano from 9 to 11 March 2022.***

Springtime will allow the event to be held in a context of greater peace of mind for all parties involved.

Therefore, the exhibition is getting ready to offer the best of gifts, textiles and technologies for customisation with renewed attention to sustainability and products featuring all their unique and novel characteristics to the public.

While waiting to meet again, PTE will continue to interact with the market through its website, with updates on the project, the in-depth analysis of **PTE news** - a section dedicated to companies and professionals that gathers together interviews, product news, stories and information - and the contents of **#PTEpeople**, the digital community in operation all year round.

PTE - PromotionTrade Exhibition is looking forward to seeing you **at Fiera Milano, from 9 to 11 March 2022.**

Find all the news online at www.promotiontradeexhibition.it.